

Profitable Online Business

BLUEPRINT

How To Create Simple
Online Businesses
From Anywhere
In the World



21st Century Ideas

To help you further, here are some top resources and guides that we've gathered.

Outsourcing Resources

oDesk

<http://odesk.com>

A good all rounder freelance site to outsource all your product creation.

E lance

<http://elance.com>

Another good site to outsource your site.

People Per Hour

<http://www.peopleperhour.com/>

Another freelance site.

99 Designs

<http://99designs.com>

A design freelance site where you'll have designs brought to you before you even select a freelancer. Great for logos, ebook covers and more.

Ebook Creation Resources

Amazon Best Selling Books

<http://www.amazon.com/best-sellers-books-Amazon/zgbs/books>

You'll find a list of best selling books on Amazon to research for hot titles that you could potentially create an ebook around. Simply select a category.

JVZoo Top Sellers

<https://www.jvzoo.com/products/topsellers>

Another great way to research for product ideas.

PDF Convertor

<https://www.freepdfconvert.com/>

Converts your ebook from a DOC to PDF.

Google Docs

<https://docs.google.com>

A free way to start creating ebooks. Once you're done, simply export it as a PDF file and your ebook is ready!

OpenOffice

<http://openoffice.org>

A free alternative to Microsoft Word. You can publish ebooks using this tool.

Software Creation Resources

MockFlow

<http://mockflow.com/>

Wireframe and mock web-based service.

Balsamiq

<https://balsamiq.com/>

Another great wireframing tool.

Video Creation Resources

ScreenFlow

<http://www.telestream.net/screenflow/overview.htm>

Records your screen. Currently only for Mac.

Camtasia Studio

<https://www.techsmith.com/camtasia.html>

Screen recording for Windows and Mac.

WISTIA

<http://wistia.com/>

Professional video hosting service.

Amazon S3

<http://aws.amazon.com/s3/>

File storage that's reliable and you only pay for bandwidth consumption.

S3 Organizer

<http://www.s3fox.net/>

A plug-in for your browser to manage your Amazon S3 files.

Product Management Systems

JVZoo

<http://jvzoo.com>

An easy to use product management system which attracts all kinds of digital product vendors.

ClickBank

<http://clickbank.com>

The first ever digital product management systems out there.

WSO Pro

<https://warriorplus.com/wsopro/>

A product management system predominantly used for Warrior Forum special offers.

Page Creation Tools

OptimizePress

<http://optimizepress.com>

Easily create sales pages, opt-in pages and membership pages.

WishList Member

<http://member.wishlistproducts.com/>

A membership plug-in that integrates with Wordpress. If you plan on creating a membership site, use this plug-in.

Graphics Tools

Photoshop

<http://www.adobe.com/products/photoshop.html>

Adobe's Photoshop allows you to create and edit images.

Cover Action Pro

<http://coveractionpro.com/>

If you're looking to create your own eCovers, use Cover Action Pro. It's action scripts for Photoshop.