



DROPSHIPPING

Benefits

Drop shipping has no up-front cost
Lets you keep visitors engaged with your brand
Usually means keystone pricing

Finding dropshippers

- * Look on dropshipping directories
- * Search Google
- * Contact wholesalers directly

Ensure:

- * No recurring fee
- * Dropshipper has good QC
- * You have evidence you are a reseller
- * You have a good MoQ for initial order

Places to sell

- * eBay
- * Amazon
- * Facebook
- * Your own website

Choosing your product

- * Solve a problem
- * Find something with value proposition
- * Test the product first
- * Get a variety of prices

Creating an ecommerce store

- * WooCommerce
- * Shopify
- * Magento
- * Volusion

Great product options:

- * Health supplements
- * Beauty products
- * Clothing
- * Weights and fitness
- * Technology
- * Toys

Content marketing

Create a website with a strong brand
Have a clear mission statement
Provide value with lots of content
Build trust before trying to sell

Bundle items together to add value and make more sales!